

Smith Jones Consulting, LLC

Trial and Litigation Consulting Services

1067 Walburg Avenue

Villa Hills, KY 41017

859-802-7047

smithjonesconsultingllc@gmail.com

BECKY SMITH JONES, M.B.A.

TRIAL CONSULTANT

Becky Jones is a graduate of Morehead State University (Morehead, KY – Bachelor of Arts, 1983) and Xavier University (Cincinnati, OH – MBA with an emphasis in Marketing, 1995). She is a member of the American Society of Trial Consultants, the first and only nationally recognized professional association for practicing trial consultants.

TRIAL CONSULTING BACKGROUND

For nearly three decades, Becky has applied her education, training and experience in communications, marketing, and business administration to the field of trial consulting. She has coordinated, moderated, and analyzed hundreds of focus discussion groups, research projects, and mock trials and worked on hundreds of cases across the country for plaintiff and defense attorneys on a broad range of issues including claims of:

- Employment discrimination
- Wrongful termination
- Sexual harassment
- Breach of contract
- Tortious interference
- Trade secrets violations
- Police use of excessive force (42 U.S.C. § 1983 violations)
- Product liability
- Personal injury
- Premises liability
- Wrongful arrest
- Wrongful death
- Medical negligence
- Failure to warn
- Failure to train
- Environmental pollution
- Insurance bad faith
- Burglary

- Fraud
- Conspiracy, and
- Structuring.

Becky assists attorneys throughout the litigation process by applying key insights gained from years of experience and case-specific focus group & mock trial research to the challenges of theme development, mediation & settlement negotiations, voir dire preparation, jury selection, witness preparation, and developing opening statements & closing arguments.

Selected Defense Work

Becky has worked on both civil and criminal defense cases on behalf of individuals, regional, national, and international corporations, and government entities including:

- RAIT Financial Trust
- Midwest Logistics
- Mercy Health Systems
- Penske Truck Leasing Corporation
- Fayette Co. Sheriff's Office
- Elsmere, KY Police Dept.
- Boone Co., KY Sheriff's Dept.
- Kenton Co., KY Sheriff's Dept.
- Cengage Learning
- Jacobs Engineering Group
- PeriTec
- Cracker Barrel
- AstraZeneca
- Watson Pharmaceuticals
- Fifth Third Bank
- PNC/National City Bank
- Ford Motor Company
- Lockheed Martin
- General Motors
- Allison Engine
- Navistar (International Truck and Engine Corp.)
- Procter & Gamble
- U.S. Playing Card
- McDonald's
- Ashland Oil
- Greenpeace
- Republic Services
- Hillerich & Bradsby (Louisville Slugger)
- Speedway

- International Paper
- The University of Kentucky Medical Center
- The University of Louisville
- Kentucky League of Cities.

Many of the following cases settled after focus research, proceeded to trial and resulted in a defense verdict, or ultimately resulted in an acquittal for the defendant.

- Consulted with defense counsel on trial themes, witness preparation and presentation on a state criminal case in which the defendant, an independent business owner, was charged with first-degree sexual abuse based on complaints brought by two female clients. Prior to trial, the defense attorney negotiated a plea deal that amended both felony counts to third degree class B misdemeanors. The 60-day jail sentence was conditionally discharged for two years, to be served only if the defendant violated the terms of his release which included guidelines on how he could schedule and meet with female clients in the future. (Pulaski Circuit Court, Somerset, KY) (2023)
- Consulted with defense counsel and assisted with jury selection on a state criminal case in which the defendant was charged with 2nd degree manslaughter stemming from a 2020 vehicle/motorcycle collision. The defendant was found guilty of a lesser charge of reckless homicide and DUI. (Fayette Circuit Court, Lexington, KY) (2022)
- Consulted with defense counsel, assisted with jury selection, and provided courtroom observation during the Federal trial of a former UK and NBA basketball star. The defendant faced 3 counts of wire fraud and 8 counts of making false statements in failing to pay millions of dollars of taxes on income earned while playing basketball in China. If found guilty, the defendant faced decades in prison and a multi-million dollar fine. The defendant was acquitted of all charges. (U.S. District Court, Eastern District of KY, Lexington Division) (2021)
- Consulted with defense counsel and assisted with jury selection on a health care fraud case against an Eastern Kentucky pain management physician who was charged in 2019 in one of the U.S. Justice Department's largest-ever health care fraud sweeps in the country. The jury returned not guilty verdicts on each of the eight charges against the 62-year-old physician. (U.S. District Court, Eastern District of KY, Frankfort Division) (2021)
- Consulted with defense counsel and assisted with jury selection on a drug-smuggling conspiracy case involving four defendants. Jones worked on behalf of one of the defendants and his California-based attorney. Defendant owned and

piloted charter planes, one of which had been used to fly 80 bricks of cocaine and 40 pounds of marijuana into the Blue Grass Airport, Lexington, KY in April 2017 for the Sinaloa Drug Cartel. The trial, which lasted 29 days with eight more days of jury deliberation, began during the early days of the COVID-19 pandemic. In spite of a statewide shelter-at-home declaration, the jury opted to continue serving and earned the distinction of being the only federal jury trial in progress in the country. The jury returned a verdict of not guilty against the plane's owner and two other pilot co-defendants. The fourth defendant was convicted. (U.S. District Court, Eastern District of KY, Lexington Division) (2020)

- Consulted with defense counsel on an employment discrimination case filed by a nurse against a rural Ohio hospital. The court granted the defendant hospital's motion for summary judgment prior to trial. (Highland Co. Court of Common Pleas, Hillsboro, OH) (2020)
- Consulted with defense counsel in the case of a 24-year-old woman charged with murder in 2018 for driving while intoxicated, striking another car, causing it to crash, and killing the driver. The defendant's blood alcohol level was calculated to be more than five times (0.422) the legal limit at the time of the crash. The defendant pleaded guilty to manslaughter. (Campbell Circuit Court, Newport, KY) (2020)
- Consulted with counsel who was defending a male teen high school student accused of sexually assaulting four teen girls over several years. The defendant pleaded guilty to one count of rape and three counts of sexual abuse resulting in a 25-year sentence with the possibility of parole after 8 ½ years. (Kenton Circuit Court, Covington, KY) (2019-2020)
- Consulted with defense counsel and assisted with pre-trial research for a financial services firm accused of violating its fiduciary duty in managing a client's trust assets. Confidential settlement was reached. (Hamilton Co. Court of Common Pleas, OH) (2018)
- Reviewed limited case documents and consulted with defense counsel in preparation for mediation about case strengths & weaknesses and development of potential trial themes. Confidential settlement was reached. (Laurel Circuit Court, London, KY) (2018)
- Consulted with defense counsel and conducted pre-trial research on a criminal case against an individual involving 26 counts of corrupt activity including trafficking in drugs, trafficking in heroin, trafficking in persons, and rape carrying a potential sentence of 20+ years. The accused pleaded guilty to engaging in

corrupt activity and compelling prostitution resulting in a maximum sentence of four years. (Brown Co. Court of Common Pleas, OH) (2017-18)

- Consulted with attorneys and assisted in their preparation for jury selection and opening statement on an employment/wrongful discharge case involving alleged violations of the Pennsylvania Wage Payment and Collection law. Verdict for the defense. (Philadelphia Co. Court of Common Pleas, PA) (2017)
- Worked extensively with defense counsel (from KY and Washington, D.C.) to create and conduct multiple jury research projects in a case involving multiple allegations against a cardiologist of health care fraud and false statements based on what the government asserted was “over-stenting” of patients. Although the jury returned a guilty verdict (after four days of deliberations and deadlocking twice), the defendant’s sentence was ultimately overturned by the U.S. Sixth Circuit Court of Appeals in 2020. (U.S. District Court, Eastern District of KY, Covington) (2016)
- Conducted pre-trial research, venire panel review, and participated in jury selection for defense counsel on litigation against a major trucking company involving the death of a married, mother of three children who was crushed by a rented car trailer. Verdict for the defense. (Jessamine Circuit Court, Nicholasville, KY) (2016)
- Conducted research for defense counsel on an alleged 42 U.S.C. § 1983 violation involving the shooting death of a teenaged driver following a traffic stop. Settlement reached. (US District Court, Eastern District of KY, Covington) (2016)
- Conducted research for defense counsel on an alleged 42 U.S.C. § 1983 violation involving the shooting death of a driver by a city police officer. Confidential settlement. (US District Court, Eastern District of KY, Covington) (2016)
- Consulted with defense counsel on themes, opening statement preparation, and witness cross examination in an employment/wage claim case filed by county employees against an elected official. Verdict for the defense. (US District Court, Eastern District of KY, Lexington) (2016)
- Assisted defense counsel in trial preparation and jury selection in an employment/wrongful termination (age discrimination) case. Verdict for the defense. (Franklin Co. Court of Common Pleas, Columbus, OH) (2015)

- Assisted defense counsel with research on a case involving claims of child abuse against a daycare provider. Confidential settlement. (Kenton Circuit Court, Covington, KY) (2015)
- Assisted defense counsel with research on a case involving claims of negligence against a private school and an independent third-party program provider. Confidential settlement. (Kenton Circuit Court, Covington, KY) (2015)
- Assisted defense counsel with research on a qui tam case against a major aerospace company. Confidential settlement. (U.S. District Court, Southern District of OH, Cincinnati) (2014)
- Assisted defense counsel with research in preparation for the trial of environmental activists charged with vandalism and burglary at the headquarters of a global corporation. (Hamilton Co. Court of Common Pleas, Cincinnati, OH) (2014)
- Assisted defense counsel with research in preparation for the Federal trial of a real-estate developer charged with 23 criminal counts of fraud. The jury found the *defendant not guilty* on all charges. (U.S. District Court, Southern District of OH, Cincinnati) (2013)
- Assisted defense counsel in trial preparation and jury selection on a civil rights case brought by five individuals against seven city police officers alleging excessive use of force, deliberate indifference, malicious prosecution, and violations of the plaintiffs' Fourteenth Amendment due process rights. The Federal jury found for the defendants on all claims. (U.S. District Court, Eastern District of KY, Covington) (2013)
- Assisted defense counsel in trial preparation and jury selection on a federal criminal case involving 50+ counts of the federal banking crime known as structuring. The defendant business owners, a husband and wife in Powell County, KY, were acquitted on all counts. (U.S. District Court, Eastern District of KY, Lexington) (2013)
- Assisted defense counsel in trial preparation and jury selection on an employment/wrongful termination case involving an allegation of disability discrimination. The jury returned a defense verdict. (Montgomery Co. Court of Common Pleas, Dayton, OH) (2013)
- Assisted defense counsel with pre-trial research in a multi-million-dollar Whistleblower/Constructive Discharge case. Defense verdict. (Kenton Co. Circuit Court, Covington, KY) (2012)

- Assisted defense counsel with jury selection in a \$17 million civil damages pharmaceutical case involving allegations by the state's attorney general accusing the defendant of Medicaid fraud, false advertising, and violation of the state's Consumer Protection law. The defendant won on each allegation. (Franklin Co. Circuit Court, Frankfort, KY) (2011)
- Assisted with focus research and jury selection in a federal case against a major road contractor and a former state Transportation Cabinet secretary involving criminal charges of bid-rigging, conspiracy, bribery and obstruction of justice. The jury found in favor of the defendant on all counts. (U.S. District Court, Eastern District of KY, Lexington) (2010)
- Assisted the defense in preparing for and conducting a Summary Jury Trial in a multi-litigant lawsuit filed by former county court employees against the county court clerk. Confidential settlement prior to trial. (U.S. District Court, Eastern District of KY, Covington) (2010)
- Conducted research for defense counsel involving claims of breach of contract and wrongful termination of a business loan against a national bank. (Cuyahoga Co. Court of Common Pleas, Cleveland, OH) (2010)
- Conducted pre-trial research for defense counsel involving a defendant who faced federal conspiracy charges. The defendant was one of five employees named in a 122-count indictment. *This defendant was the only one acquitted* in Federal District Court – a significant verdict given that the jury returned guilty verdicts against the corporation and the remaining four co-defendants. (U.S. District Court, Southern District of OH, Cincinnati) (2008)

Selected Plaintiff Work

On the plaintiff's side, Becky has been a key trial team member on many occasions throughout her trial consulting career. Following are some of the more significant plaintiffs' settlements and verdicts she has helped her clients achieve.

- Consulted with plaintiff's attorney on the wrongful death claim for a 24-year-old wife and mother who was killed in a head-on, motor vehicle crash in 2013 on a rural road near the entrance to a limestone mine in Northern Kentucky. Plaintiff's attorney claimed the mine had ignored years of warnings about the hazardous road conditions caused by dust and slurry blowing and dripping from Defendants' trucks exiting the mining facility. Defendant corporation settled with the estate of the deceased woman's family prior to trial. (Boone Circuit Court, Burlington, KY) (2020)
- Consulted with plaintiff's attorneys on a medical negligence case involving allegations against a rural community hospital and an orthopedic surgeon for failure to recognize, diagnose, and treat compartment syndrome. The plaintiff, a young, college-aged football player, suffered a tib-fib fracture during a game and received treatment for the break from the defendants. The young man's leg never properly healed, and he never regained use of his injured limb despite extensive medical care & physical therapy. Ultimately his leg was amputated. Confidential settlement was reached following mock jury research and prior to trial. (Scott Circuit Court, Georgetown, KY) (2019-2020)
- Consulted with plaintiff's attorney on a medical negligence case against a neurosurgeon involving allegations that the surgeon's actions caused permanent brain injury to the patient. The surgical negligence was compounded by documentation and testimony that the doctor untruthfully overstated to the patient and patient's family his medical training, experience, and qualifications. A confidential settlement was reached prior to a bench trial. (Montgomery Co. Court of Common Pleas, Dayton, OH) (2019)
- Confidential settlement at mediation on a MVA personal injury case. Consulted with plaintiff's attorneys over several months on themes, witness development, depositions, and mediation preparation. (U.S. District Court, Western District of Kentucky, Louisville) (2018)
- Confidential settlement at mediation against a regional medical center on a medical negligence claim involving a child who was profoundly injured at birth. Consulted with plaintiff's attorney to review case facts, develop case themes, and prepare for mediation. (Warren Circuit Court, Bowling Green, KY) (2017-18)
- Trial theme development and assistance with exhibit preparation for MVA personal injury trial. Confidential settlement on first day of trial. (Clark Co. Circuit Court, IN) (2016)

- \$1.1 million verdict in a Federal trial against a police officer for false arrest and retaliation. The verdict included \$600,000 in compensatory damages and \$500,000 in punitive damages. Trial consulting included focus research and trial preparation with attorney and client. (U.S. District Court, Eastern District of Kentucky, Covington) (2015)
- Confidential settlement reached during trial following jury selection and opening statements. Trial involved the wrongful death of a patient who failed to receive anti-blood clot medication as requested by his orthopedic surgeon. The patient died from a massive pulmonary embolism. (Montgomery Co. Court of Common Pleas, Dayton, OH) (2015)
- Confidential settlement following mediation against an energy producer for a devastating workplace injury to an employee caused by the negligence of an untrained heavy equipment operator. (Mingo Co. Circuit Court, WV) (2015)
- Confidential settlement following mediation against a manufacturer of mining vehicles for the wrongful death of an underground mine supervisor due to vehicle malfunction. Consultation with attorney including focus research. (Letcher Circuit Court, Whitesburg, KY) (2015)
- Confidential settlement following mediation against an engineering firm for its failure to properly repair a road surface which led to the wrongful death of a child. Consultations with attorney. (Letcher Circuit Court, Whitesburg, KY) (2015)
- Confidential settlement following consultation and trial preparation with attorneys on a medical negligence case against a family practice physician for the death of a teen girl who had encephalitis. (Hamilton Co. Court of Common Pleas, Cincinnati, OH) (2015)
- Confidential settlement following mediation against a pain management clinic involving the death of a patient following an epidural steroid injection. Consultation with attorneys. (Fayette Circuit Court, Lexington, KY) (2015)
- \$7.7 million jury verdict in a medical negligence case against the Cleveland Clinic. An internationally prominent neurosurgeon suffered an injury to his left eye while operating on a patient. That work-related injury ultimately necessitated surgical repair. During that procedure, the Clinic's surgeon not only failed to repair the neurosurgeon's eye, but he tore a hole in the patient's iris and destroyed his left pupil. After a 2 ½ week trial, the jury found the Clinic's eye surgeon and medical team negligent and awarded \$7.7 million for the neurosurgeon's pain and suffering, loss of consortium, and past & future lost wages. Trial consulting services included pre-trial research, voir dire assistance, witness preparation, and consultation on opening and closing statements. (Cuyahoga Co. Court of Common Pleas, Cleveland, OH) (2014)

- Confidential settlement reached in a medical negligence case against a pain management clinic in central Kentucky involving a patient who suffered permanent paralysis following an epidural steroid injection. Consultation with attorney including focus research. (Fayette Circuit Court, Lexington, KY) (2014)
- Confidential settlement reached in a medical negligence case against a hospital and medical specialists involving a young married man, father of two, who died from the failure to diagnose and treat a fungal infection of the lungs (pulmonary blastomycosis). Attorney assistance included pre-mediation research. (Kenton Circuit Court, Covington, KY) (2014)
- Confidential case settlement following mediation. Consulted with attorneys on a workplace injury case involving a forklift driver who ran into and injured a contract electrician. (Jefferson Circuit Court, Louisville, KY) (2013)
- Confidential settlement in a medical malpractice case involving a married woman who suffered a broken leg. Massive infection developed following surgery, and this young mom ultimately lost her leg to amputation. Trial consulting included focus research and trial preparation. (Fayette Circuit Court, Lexington, KY) (2013)
- Consulted with attorney on a medical negligence claim involving a young boy who suffered permanent injuries from multiple adenoidectomy procedures performed by an otolaryngologist. Confidential pre-trial settlement. (Allen Co. Court of Common Pleas, Lima, OH) (2013)
- Conducted focus research and consulted with attorney on trial and mediation preparation on a case involving the drowning death of a 4-year-old boy at a pay-to-camp pool. Confidential settlement reached at mediation. (Warren Circuit Court, Bowling Green, KY) (2013)
- \$3.8 million jury verdict in a personal injury case involving a motor vehicle vs. bicyclist collision. The bicyclist sustained multiple fractures and a traumatic brain injury. Worked with attorney on pre-trial research and throughout the trial. (Pike Circuit Court, Pikeville, KY) (2012)
- Confidential settlement of a wrongful death claim made by the family of a nursing home resident. The patient, who had Alzheimer's disease, was transferred twice within two months of arriving at the facility to a hospital where he died. The hospital noted he had rib fractures, malnutrition, and dehydration. (Pre-trial research) (Scioto Co. Court of Common Pleas, Portsmouth, OH) (2012)
- \$750,000 jury verdict in a medical malpractice case for the failure of an emergency room physician and a consulting hematologist to prescribe antibiotics or admit a patient who had no spleen after he came to the emergency room with

- symptoms of what the patient suspected was pneumonia. The patient died from pneumococcal septic shock one day after being discharged from the emergency room. Assisted plaintiff's attorney throughout the jury trial. (Hamilton Co. Court of Common Pleas, Cincinnati, OH) (2011)
- Confidential settlement after one day of trial in a workplace/personal injury case against a major automobile manufacturer. (U.S. District Court, Western District of KY, Louisville) (2011)
 - \$1.4 million jury verdict in a medical malpractice case over the failure of an emergency room physician to diagnose an aortic dissection. Pre-trial consultation with plaintiff's attorneys regarding trial strategy and theme. (Hamilton Co. Court of Common Pleas, OH) (2011)
 - \$244,000 jury verdict in an employment discrimination case (a "reverse discrimination" claim). Consulting services included witness preparation, voir dire and jury selection, assistance with opening statement, witness examinations, and closing argument. (Jefferson Circuit Court, Louisville, KY) (2011)
 - Confidential settlement in a medical malpractice claim over the failure to timely diagnose and treat prostate cancer. Trial consulting included focus research and trial preparation. (Hamilton Co. Court of Common Pleas, Cincinnati, OH) (2010)
 - Confidential settlement reached in arbitration between a pedestrian and local city government over injuries the pedestrian suffered from a trip-and-fall incident on a city sidewalk. (Kenton Circuit Court, Covington, KY) (2010)
 - Confidential settlement following focus research and a federal court Summary Jury Trial in a civil suit against a city police over allegations of use of excessive force, unlawful arrest, and outrageous conduct. (U.S. District Court, Eastern District of Kentucky, Covington) (2010)
 - Assisted in the successful mediation (confidential settlement) of a lawsuit against a major, international insurance consortium over a homeowner's disputed insurance claim for the destruction of his home due to a fire. (Pike Circuit Court, Pikeville, KY) (2010)
 - Jury verdict (\$1.6 million) for the personal injury claim of a construction worker who was struck by a bulldozer while at a construction site. Conducted focus research, assisted with trial prep, and worked with attorneys throughout the six-day trial from jury selection to closing argument. (Clark Co. Circuit Court, Jeffersonville, IN) (2010)
 - Confidential settlement after five days of trial in a case involving the failure of a construction company to properly use and/or clean a local roadway resulting in a

- one-car collision causing a brain-injury to the car's teenage driver. (Adair Circuit Court, Columbia, KY) (2009)
- \$4.2 million jury verdict in a medical malpractice trial over an undiagnosed arterial injury which led to a below-the-knee the amputation of the patient's leg. (Pike Circuit Court, Pikeville, KY) (2008)
 - Confidential settlement after three days of trial in a wrongful death claim filed by the family of an elderly woman against the long-term care facility where she was a resident. (Kanawha Co. Circuit Court, Charleston, WV) (2008)
 - Confidential settlement prior to trial in a medical malpractice claim (brain injury) against a Jefferson County, KY hospital, anesthesiologists, and a nurse anesthetist. (Jefferson Circuit Court, Louisville, KY) (2008)
 - Confidential settlement on the first day of trial in a personal injury claim (loss of limb) filed by a coal miner against his employer. (Kanawha Co. Circuit Court, Charleston, WV) (2008)
 - Liability and gross negligence verdicts in a negligence-only bifurcated trial addressing the issue of a hospital's physician credentialing practices. The physician at the center of the underlying medical malpractice investigation had allegedly operated on and injured dozens of patients while practicing at the hospital. (Putnam Co. Circuit Court, Winfield, WV) (2007) (Confidential settlement reached in 2008)
 - \$122 million jury verdict (including punitive damages) for a product liability/failure to warn case resulting in destruction of business, property, and lost profits. (Laurel Circuit Court, London, KY) (2007)
 - \$2.7 million verdict for a claim on behalf of one of the surviving children whose parent was killed in a motor vehicle collision (trucking case). (U.S. District Court, Eastern District of Kentucky, Covington) (2006)
 - \$1 million jury verdict for a medical negligence claim over the failure to diagnose and treat a vascular injury that resulted in compartment syndrome and permanent damage to the teenage patient's leg. (Hardin Circuit Court, Elizabethtown, KY) (2006)
 - \$5.5 million jury verdict on a product liability/personal injury claim against the manufacturer of a weed-eating product. (Jefferson Circuit Court, Louisville, KY) (2004)
 - \$21 million jury verdict on a land condemnation/business dispute whose pre-trial litigation spanned over a decade. (Jefferson Circuit Court, Louisville, KY) (2003)

- \$27 million jury verdict (including punitive damages) for a personal injury claim (brain injury) against a major waste-hauling corporation over a single car collision caused by the waste collection vehicle. (Warren Circuit Court, Bowling Green, KY) (2002)
- \$8.1 million jury verdict in a medical negligence case over a failure to diagnose and treat an infection which resulted in permanent brain injury to the teenage patient; reported as the largest Hamilton County personal injury verdict by a Cincinnati lawyer. (Hamilton Co. Court of Common Pleas, Cincinnati, OH) (1997)

PUBLICATIONS, PRESENTATIONS AND LECTURES

Becky has written articles and prepared and delivered presentations on the topics of voir dire, jury selection, focus groups & mock trials, and mediation. Her articles have been published in the journals of the Kentucky Bar Association (*Bench and Bar*), the Kentucky Academy of Trial Attorneys (*The Advocate*), and the Fayette County (Kentucky) Bar Association.

She collaborated with fellow trial consultant, Mark Modlin, to write a book chapter entitled “Jury Issues in the Traumatic Brain Injury Case.” The chapter is included in the book, *Handling the Brain Injury Case: A Legal and Medical Primer for Lawyers*, which the Kentucky Academy of Trial Attorneys published in 2002.

Becky has had the opportunity to share her years of behind-the-scenes and courtroom experience at the N.K.U. Salmon P. Chase College of Law in Highland Heights, KY. Lecture topics have focused on Trial Preparation, Jury Selection, and Trial Consulting.

Becky’s professional contributions and work with Mark Modlin was cited in the 2014 book, *The Inner Jury*, written by Cincinnati attorney Bruce Whitman. Whitman credited the assistance of Jones and Modlin over the years to his success as one of Greater Cincinnati’s most highly regarded civil plaintiff and criminal defense attorneys.

In 2015, Becky was invited to present to members of the Potter Stewart American Inn of Court in Cincinnati, OH on the topic of “Generational Differences in Modern Legal Communications”. Over the past 20 years she has also written continuing education materials, conducted training events, and been an invited speaker for the

- Ohio Academy of Trial Lawyers
- Kentucky Academy of Trial Attorneys
- Northern Kentucky Bar Association
- Fayette County Bar Association, and the
- Southwest Ohio Trial Lawyers Association.

In 2016, Becky joined with plaintiff’s attorney Steve Crandall to conduct a series of investigative focus groups in northern and southwest Ohio counties on the topic of medical malpractice. Becky and Steve prepared an analysis and reported their findings at the 2016 Annual Convention of the Ohio Association of Justice in Columbus, OH.

Becky was invited to join a panel discussion on Practical Trial Skills at the Fall 2017 Cincinnati Bar Association’s Labor and Employment Symposium. Her focus was on the topic of Jury Selection.

CONSULTING RATE

Smith Jones Consulting, LLC’s standard billing rate for services is \$300/hour.

EDUCATION & PRE-TRIAL CONSULTING PROFESSIONAL BACKGROUND

Becky Jones graduated in 1979 from Ludlow High School (Ludlow, KY) as the class Valedictorian, Senior Class President, and President of the National Honor Society. She was awarded a Presidential scholarship to Morehead State University where she earned her Bachelor of Arts degree in 1983 (magna cum laude) with a double-major in Government and Radio/Television. She earned a Master's degree in Business Administration with an emphasis in Marketing from Xavier University in Cincinnati, OH in 1995.

Following graduation from MSU, Becky spent over 10 years in television production and advertising as a Writer, Producer, Associate Producer, and Assistant Director on numerous film, videotape, and audiotape projects. The television productions on which she worked were syndicated and nationally broadcast by Multimedia Entertainment. Other projects were produced for regional broadcast on cable via America's Health Network and the Public Broadcasting System (PBS).

Aside from her broadcast work, Becky produced projects for major consumer goods and pharmaceutical manufacturers including Procter & Gamble, Jergens, The Upjohn Company, Merck, SmithKline, Fujisawa Pharmaceuticals, and Picker International, manufacturer of CT imaging systems. The audiences for these projects included doctors, nurses, pharmacists, sales representatives and consumers.

Successfully writing and producing for such a wide range of individuals requires in-depth product and market research and the ability to communicate complicated or technical information in an understandable way. Becky demonstrated her success as a writer and producer when she and her production team earned First Place from the American Journal of Nursing in the Patient Education Videotape category at the 1990 AJN Media Festival.

Becky also gained extensive writing and communications experience through her work on educational videotape productions for South-Western Publishing, a major producer of high school textbooks and educational materials.

PERSONAL BACKGROUND

Becky Jones is married to James Gregory Jones, a retired staff attorney with the U.S. Court of Appeals, Sixth Circuit. They are the proud parents of one daughter and son-in-law who practice medicine in Northern Kentucky, and grandparents to the cutest grandson ever.

Becky stays involved in community affairs by participating in a variety of activities including helping organize and serve as the first Coordinator of the League of Women Voters of Northern Kentucky (August 2020 – July 2023). In June 2023 she was elected as the LWV of KY 1st Vice President and serves on the Board of Directors.

She volunteers on a number of other non-profit Boards, including the [Victorian at Riverside](#) beginning in 2013, as Vice-President (2015-16), President (2017-2018), and Immediate Past President (2019-2021). The VAR, formerly known as The Covington Ladies Home, is a personal-care residence for seniors that was founded in 1886. Becky helped steer the VAR through a \$6 million building expansion which launched in 2016 and opened in 2021.

Becky is a Trustee Emeritus for the [Wood Hudson Cancer Research Laboratory, Inc.](#), located in Newport, KY. The Wood Hudson Cancer Research Laboratory, Inc. is an independent, not-for-profit, publicly supported research institute dedicated to the discovery of knowledge regarding the causes, diagnosis, treatment, and prevention of cancer.

Becky has served in several leadership roles in the [Kentucky Conference of the United Methodist Church](#) as a member of the Trustees Committee (2010-2018) and the Trustees Committee Chair from 2016-2018 helping to guide oversight of the church's properties and investments across the state including three camps, three colleges, two children's homes, and a retirement village. She served as a member of the Bishop's Missional Priorities Task Force Team (2020-2021), on the Kentucky Conference Committee on Finance and Administration (2021-present), and as the Northern Kentucky District Lay Leader (2021-present).

Becky served from 1996-2000 on the national [Board of Directors for United Methodist Women](#) which is one of the country's largest women's faith-based organizations and an agency of the United Methodist Church's General Board of Global Ministries. Based in New York City, the national United Methodist Women's board is the policy-making body for 800,000 members of United Methodist Women who volunteer through their local churches. Becky was appointed to the National Mission Committee and the Finance Committee whose task was to review and provide oversight of the organization's annual \$20 million budget and \$100 million worth of investments.

Becky actively participates with family & friends in a variety of ministries – local and international – through her home church, Wesley United Methodist Church in Ludlow, KY.

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